



Eugene Timbers FC is a growing nonprofit organization, serving over 850 youth soccer players in the Eugene-Springfield area.

The club provides youth ages 4-18, with developmental, competitive, special needs and recreational programs. We are dedicated to providing the highest-quality training by offering United States Soccer Federation certified coaches. ETFC is a member of the Adidas Portland Timbers Alliance, which provides a strategic partnership with one of the most exciting and successful professional teams in the Pacific Northwest.

Mission:

To encourage and motivate special needs, recreational, and competitive soccer players in our community to advance their individual and team skills by providing quality training, committed teams, and skilled coaching.



SPONSOR OPPORTUNITY

Your local business will be exposed to over 850 youth soccer players and their families in the ETFC community. ETFC organizes several events and teams that connect us with organizations from Portland, Bend, Salem, Corvallis, and Medford. In addition, several of our teams and events reach beyond the borders of Oregon. We have sponsorship options for any level of involvement your business may have. ETFC relies on sponsors to help provide funding to build successful teams and events. We are dedicated to providing our sponsors with benefits that will help expose their brand in a unique way.

PROGRAMS:

TOP SOCCER

LITTLE TIMBERS

DEVELOPMENT ACADEMY

YOUTH PREMIER

HIGH SCHOOL PREMIER

CAMPS / EVENTS:

SPRING BREAK CAMP

WINTER INDOOR CAMP

LITTLE TIMBERS CAMP

3V3 CHALLENGE CUP



TOP SOCCER

Age: 6 – 18

Skill: Special Needs

Participants: 15 – 25, Each gets 1 soccer buddy

Season: Winter (November – January)

Duration: 1 time per week for 7 weeks

Location: Kick City Indoor

TOP SPONSOR \$500

ON-SITE EXPOSURE:

Logo on back of shirts

15 - 20 participants

15 – 20 soccer buddies

10 coaches

PRINT EXPOSURE:

ETFC Club Newsletter

Will receive special recognition in monthly newsletter during program operational months.

(November, December, January)

INTERNET EXPOSURE:

ETFC WEBSITE

Logo placed on sponsor page

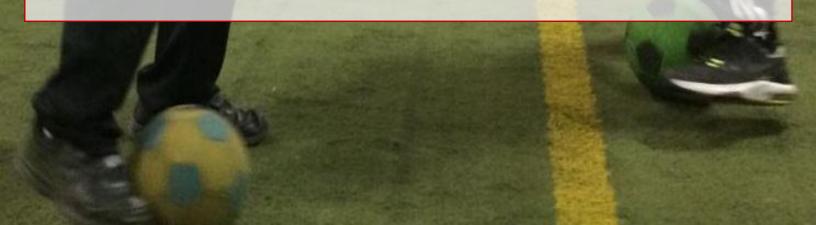
(Average monthly visits: 18,000)

ETFC SOCIAL MEDIA

2 posts per month during program

Facebook: 344 followers

Twitter: 204 followers





LITTLE TIMBERS

FALL AND SPRING

Age: 4 - 10

Participants: 150+

Involvement: Train 2 days per week

1 game per week

Games: 10 Home games

(Fall - 5, Spring - 5)

Location: Lane Community College

WINTER AND SUMMER

Age: 4-10

Participants: 50+

Involvement: Train 2 days per week

Camps: 2 days for 6 weeks

Location: Winter - Indoor

Summer - LCC

RED SPONSOR

\$2,500 (1 Year)

ON-SITE EXPOSURE:

Logo on front of LT Jerseys

(Fall and Spring) (150+ Participants)

Flyers at camps and games

(100+ Spectators) **Banner at LCC** (1 Year)

PRINT EXPOSURE:

Logo in Little Timbers Brochure (100 Brochures per year)

ETFC Newsletter

(Monthly recognition)

INTERNET EXPOSURE:

ETFC Website (Full Year)

(Logo on web page)

(18,000 Monthly Visits)

ETFC Social Media

(2 Posts per Month)

(Facebook: 344 followers) (Twitter: 204 followers)

WHITE SPONSOR

\$1,500 (6 Months)

ON-SITE EXPOSURE:

Logo on sleeve of LT Jerseys

(150+ Participants)

PRINT EXPOSURE:

Logo in Little Timbers Brochure

(50 Brochures in 6 Months)

ETFC Newsletter

(Monthly recognition)

INTERNET EXPOSURE:

ETFC Website (6 Months)

(Logo on web page)

(18,000 Monthly Visits)

ETFC Social Media (6 Months)

2 Posts per Month

Facebook: 344 followers

Twitter: 204 followers



DEVELOPMENT ACADEMY

FALL AND SPRING

(Regional League)

Age: U10

Participants: 4-6 teams of 11

players

Involvement: Train 2 times and 1 game per week

Games: 40+ games and

1 tournament

Locations: LCC, Bend, Salem,

Corvallis, Eugene

WINTER AND SUMMER

Age: U10

Participants: 40+ players
Involvement: Train 2 times

per week

Camps/Train: 2 times per

week for 16 weeks

Games: 2+ tournaments **Locations:** LCC, Indoor

RED SPONSOR

\$3,000 (2 Years)

ON-SITE EXPOSURE:

Logo on front of jerseys

(44 - 66 players)

Flyers at games / training

(300+ at games, 100+ at training)

Banner at LCC

(2 Years)

PRINT EXPOSURE:

ETFC Newsletter

(Monthly recognition)

Logo on Academy Schedules

(50+ schedules)

INTERNET EXPOSURE:

ETFC Website

(Logo on web page)

(18,000 + visits per month)

ETFC Social Media

(2 Posts per month)

(Facebook: 344 followers)

(Twitter: 204 followers)

WHITE SPONSOR

\$2,000 (2 Years)

ON-SITE EXPOSURE:

Logo on sleeve of jerseys

(44 – 66 players)

PRINT EXPOSURE:

ETFC Newsletter

(Monthly recognition)

INTERNET EXPOSURE:

ETFC Website

(Logo on web page)

(18,000+ monthly visits)

ETFC Social Media

(2 Posts per month)

(Facebook: 344 followers)

(Twitter: 204 followers)



3v3 CHALLENGE CUP

Dates: June 3, 2017 Time: 8am to 6pm

Ages: 7-18

Participants: 500+

Teams: 100+

Attendance: 2000+ Location: Les Schwab Center in Springfield

BANNER SPONSOR \$500

Banner at event

Logo on 3v3 webpage

TITLE SPONSOR \$2,500

ON-SITE EXPOSURE:

Banner at event Table / booth at event

PRINT EXPOSURE:

ETFC Newsletter
(Monthly Recognition for 1 year)
Logo on marketing materials
(Material sent to participants)

INTERNET EXPOSURE:

ETFC Website
(18,000 monthly visits)
ETFC Social Media
(Facebook: 344 followers)
(Twitter: 204 followers)

SUPPORTING SPONSOR \$1,000

ON-SITE EXPOSURE:

Banner at event

PRINT EXPOSURE:

ETFC Newsletter
(Monthly Recognition for 1 year)

INTERNET EXPOSURE:

ETFC Website (18,000 monthly visits) ETFC Social Media

(Facebook: 344 followers) (Twitter: 204 followers)



PREMIER TEAMS

YOUTH

Seasons: Fall, Winter, Spring, Summer

Age: 11-14

Participants: 19 teams with 15-18 players

(Total = 285+)

League: Fall and Spring

Games: 10 home, 10 away, 2-5 friendly **Training:** 2 times per week, May-Nov., Feb-

May

Tournaments: 2-4 (4-7 games each) in

Oregon, Washington

Locations: LCC, Cities in OR, West Coast

states

HIGH SCHOOL

Seasons: Fall, Winter, Spring, Summer

Age: 15-19

Participants: 13 teams with 15-18 players

(Total = 195+) **League:** Winter

Games: 5 home, 5 away

Training: 2 times per week, November-July **Tournaments:** 2-4 (4-7 games), Oregon,

Washington

Locations: LCC, Cities in OR, West Coast

states

TITLE SPONSOR

\$15,000 (3 Years)

ON-SITE EXPOSURE:

Logo on front of jerseys

(480+ players)

Logo on coach's shirts

(32+ coaches)

Flyers at games

(510+ games)

Banner at LCC / tournaments

(Each Year)

PRINT EXPOSURE:

ETFC Newsletter

(Monthly recognition)

ONLINE EXPOSURE:

ETFC Website

(Logo on top of web page) (18,000 monthly visits)

ETFC Social Media

(4 posts per month) (Facebook: 344 followers) (Twitter: 204 followers)

TEAM SPONSOR

\$1,000 per team (1 Year)

ON-SITE EXPOSURE:

Flyers at games

(10 - 20+ games per team)

PRINT EXPOSURE:

ETFC Newsletter

(Monthly Recognition)

Logo on team roster Logo on team schedule

Team plaque for business

ONLINE EXPOSURE:

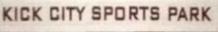
ETFC Website

(Logo on team page)

ETFC Social Media

(2 posts per month)

(Facebook: 344 followers) (Twitter: 204 followers)





CAMPS

SPRING CAMP \$1,000

ON-SITE EXPOSURE:

Logo on back of camp shirt (150+ participants)

PRINT EXPOSURE:

ETFC Newsletter (3 months) (Recognition each month)

INTERNET EXPOSURE:

ETFC Website (3 months)
(Logo on web page)
ETFC Social Media (3 months)

(2 posts per month)

WINTER CAMP \$500

ON-SITE EXPOSURE:

Logo on back of camp shirt (75+ participants)

PRINT EXPOSURE:

ETFC Newsletter (3 months)
(Recognition each month)

INTERNET EXPOSURE:

ETFC Website (3 months)
(Logo on web page)
ETFC Social Media (3 months)
(2 posts per month)

LITTLE TIMBERS CAMP WINTER / SUMMER \$500

ON-SITE EXPOSURE:

Logo on back of camp shirt (40+ participants)

PRINT EXPOSURE:

ETFC Newsletter (3 months) (Recognition each month)

INTERNET EXPOSURE:

ETFC Website (3 months)
(Logo on web page)
ETFC Social Media (3 months)

(2 posts per month)