

# EUGENE TIMBERS FUTBOL CLUB



SPONSORSHIP PROPOSAL



## ABOUT US

Eugene Timbers FC is a growing non-profit organization, serving over 850 youth soccer players in the Eugene-Springfield area.

The club provides youth ages 4-18, with developmental, competitive, special needs and recreational programs. We are dedicated to providing the highest-quality training by offering United States Soccer Federation certified coaches. ETFC is a member of the Adidas Portland Timbers Alliance, which provides a strategic partnership with one of the most exciting and successful professional teams in the Pacific Northwest.

### **Mission:**

To encourage and motivate special needs, recreational, and competitive soccer players in our community to advance their individual and team skills by providing quality training, committed teams, and skilled coaching.



# SPONSOR OPPORTUNITY

Your local business will be exposed to over 850 youth soccer players and their families in the ETFC community. ETFC organizes several events and teams that connect us with organizations from Portland, Bend, Salem, Corvallis, and Medford. In addition, several of our teams and events reach beyond the borders of Oregon. We have sponsorship options for any level of involvement your business may have. ETFC relies on sponsors to help provide funding to build successful teams and events. We are dedicated to providing our sponsors with benefits that will help expose their brand in a unique way.

## **PROGRAMS:**

**TOP SOCCER**  
**LITTLE TIMBERS**  
**DEVELOPMENT ACADEMY**  
**YOUTH PREMIER**  
**HIGH SCHOOL PREMIER**

## **CAMPS / EVENTS:**

**SPRING BREAK CAMP**  
**WINTER INDOOR CAMP**  
**LITTLE TIMBERS CAMP**  
**3V3 CHALLENGE CUP**



# TOP SOCCER

**Age:** 6 – 18

**Skill:** Special Needs

**Participants:** 15 – 25, Each gets 1 soccer buddy

**Season:** Winter (November – January)

**Duration:** 1 time per week for 7 weeks

**Location:** Kick City Indoor

## TOP SPONSOR \$500

### ON-SITE EXPOSURE:

**Logo on back of shirts**

15 – 20 participants

15 – 20 soccer buddies

10 coaches

### PRINT EXPOSURE:

**ETFC Club Newsletter**

Will receive special recognition in  
monthly newsletter during  
program operational months.

(November, December, January)

### INTERNET EXPOSURE:

**ETFC WEBSITE**

Logo placed on sponsor page  
(Average monthly visits: 18,000)

**ETFC SOCIAL MEDIA**

2 posts per month during program

Facebook: 344 followers

Twitter: 204 followers



# LITTLE TIMBERS

## FALL AND SPRING

**Age:** 4 - 10

**Participants:** 150+

**Involvement:** Train 2 days per week

1 game per week

**Games:** 10 Home games

(Fall - 5, Spring - 5)

**Location:** Lane Community College

## WINTER AND SUMMER

**Age:** 4-10

**Participants:** 50+

**Involvement:** Train 2 days per week

**Camps:** 2 days for 6 weeks

**Location:** Winter – Indoor

Summer – LCC

## RED SPONSOR

**\$2,500 (1 Year)**

### ON-SITE EXPOSURE:

**Logo on front of LT Jerseys**

(Fall and Spring)

(150+ Participants)

**Flyers at camps and games**

(100+ Spectators)

**Banner at LCC**

(1 Year)

### PRINT EXPOSURE:

**Logo in Little Timbers Brochure**

(100 Brochures per year)

**ETFC Newsletter**

(Monthly recognition)

### INTERNET EXPOSURE:

**ETFC Website (Full Year)**

(Logo on web page)

(18,000 Monthly Visits)

**ETFC Social Media**  
(2 Posts per Month)

(Facebook: 344 followers)

(Twitter: 204 followers)

## WHITE SPONSOR

**\$1,500 (6 Months)**

### ON-SITE EXPOSURE:

**Logo on sleeve of LT Jerseys**

(150+ Participants)

### PRINT EXPOSURE:

**Logo in Little Timbers Brochure**

(50 Brochures in 6 Months)

**ETFC Newsletter**

(Monthly recognition)

### INTERNET EXPOSURE:

**ETFC Website (6 Months)**

(Logo on web page)

(18,000 Monthly Visits)

**ETFC Social Media (6 Months)**

2 Posts per Month

Facebook: 344 followers

Twitter: 204 followers

# DEVELOPMENT ACADEMY

## **FALL AND SPRING**

**(Regional League)**

**Age:** U10

**Participants:** 4-6 teams of 11 players

**Involvement:** Train 2 times and 1 game per week

**Games:** 40+ games and 1 tournament

**Locations:** LCC, Bend, Salem, Corvallis, Eugene

## **WINTER AND SUMMER**

**Age:** U10

**Participants:** 40+ players

**Involvement:** Train 2 times per week

**Camps/Train:** 2 times per week for 16 weeks

**Games:** 2+ tournaments

**Locations:** LCC, Indoor

## **RED SPONSOR**

**\$3,000 (2 Years)**

### **ON-SITE EXPOSURE:**

**Logo on front of jerseys**

(44 - 66 players)

**Flyers at games / training**

(300+ at games, 100+ at training)

**Banner at LCC**

(2 Years)

### **PRINT EXPOSURE:**

**ETFC Newsletter**

(Monthly recognition)

**Logo on Academy Schedules**

(50+ schedules)

### **INTERNET EXPOSURE:**

**ETFC Website**

(Logo on web page)

(18,000 + visits per month)

**ETFC Social Media**

(2 Posts per month)

(Facebook: 344 followers)

(Twitter: 204 followers)

## **WHITE SPONSOR**

**\$2,000 (2 Years)**

### **ON-SITE EXPOSURE:**

**Logo on sleeve of jerseys**

(44 - 66 players)

### **PRINT EXPOSURE:**

**ETFC Newsletter**

(Monthly recognition)

### **INTERNET EXPOSURE:**

**ETFC Website**

(Logo on web page)

(18,000+ monthly visits)

**ETFC Social Media**

(2 Posts per month)

(Facebook: 344 followers)

(Twitter: 204 followers)

# 3v3 CHALLENGE CUP

**Dates:** June 3, 2017  
**Time:** 8am to 6pm  
**Ages:** 7-18  
**Participants:** 500+  
**Teams:** 100+  
**Attendance:** 2000+  
**Location:** Les Schwab Center in Springfield

**BANNER SPONSOR**  
**\$500**

**Banner at event**

**Logo on 3v3 webpage**

**TITLE SPONSOR**  
**\$2,500**

**ON-SITE EXPOSURE:**  
**Banner at event**  
**Table / booth at event**

**PRINT EXPOSURE:**  
**ETFC Newsletter**  
(Monthly Recognition for 1 year)  
**Logo on marketing materials**  
(Material sent to participants)

**INTERNET EXPOSURE:**  
**ETFC Website**  
(18,000 monthly visits)  
**ETFC Social Media**  
(Facebook: 344 followers)  
(Twitter: 204 followers)

**SUPPORTING SPONSOR**  
**\$1,000**

**ON-SITE EXPOSURE:**  
**Banner at event**

**PRINT EXPOSURE:**  
**ETFC Newsletter**  
(Monthly Recognition for 1 year)

**INTERNET EXPOSURE:**  
**ETFC Website**  
(18,000 monthly visits)  
**ETFC Social Media**  
(Facebook: 344 followers)  
(Twitter: 204 followers)



# PREMIER TEAMS

## YOUTH

**Seasons:** Fall, Winter, Spring, Summer

**Age:** 11-14

**Participants:** 19 teams with 15-18 players  
(Total = 285+)

**League:** Fall and Spring

**Games:** 10 home, 10 away, 2-5 friendly

**Training:** 2 times per week, May-Nov., Feb-May

**Tournaments:** 2-4 (4-7 games each) in Oregon, Washington

**Locations:** LCC, Cities in OR, West Coast states

## HIGH SCHOOL

**Seasons:** Fall, Winter, Spring, Summer

**Age:** 15-19

**Participants:** 13 teams with 15-18 players  
(Total = 195+)

**League:** Winter

**Games:** 5 home, 5 away

**Training:** 2 times per week, November-July

**Tournaments:** 2-4 (4-7 games), Oregon, Washington

**Locations:** LCC, Cities in OR, West Coast states

## TITLE SPONSOR

**\$15,000 (3 Years)**

### ON-SITE EXPOSURE:

**Logo on front of jerseys**  
(480+ players)

**Logo on coach's shirts**  
(32+ coaches)

**Flyers at games**  
(510+ games)

**Banner at LCC / tournaments**  
(Each Year)

### PRINT EXPOSURE:

**ETFC Newsletter**  
(Monthly recognition)

### ONLINE EXPOSURE:

**ETFC Website**  
(Logo on top of web page)  
(18,000 monthly visits)

**ETFC Social Media**  
(4 posts per month)  
(Facebook: 344 followers)  
(Twitter: 204 followers)

## TEAM SPONSOR

**\$1,000 per team**  
(1 Year)

### ON-SITE EXPOSURE:

**Flyers at games**  
(10 - 20+ games per team)

### PRINT EXPOSURE:

**ETFC Newsletter**  
(Monthly Recognition)  
**Logo on team roster**  
**Logo on team schedule**  
**Team plaque for business**

### ONLINE EXPOSURE:

**ETFC Website**  
(Logo on team page)  
**ETFC Social Media**  
(2 posts per month)  
(Facebook: 344 followers)  
(Twitter: 204 followers)



## KICK CITY SPORTS PARK



# CAMPS

### SPRING CAMP

**\$1,000**

#### ON-SITE EXPOSURE:

**Logo on back of camp shirt**  
(150+ participants)

#### PRINT EXPOSURE:

**ETFC Newsletter (3 months)**  
(Recognition each month)

#### INTERNET EXPOSURE:

**ETFC Website (3 months)**  
(Logo on web page)  
**ETFC Social Media (3 months)**  
(2 posts per month)

### WINTER CAMP

**\$500**

#### ON-SITE EXPOSURE:

**Logo on back of camp shirt**  
(75+ participants)

#### PRINT EXPOSURE:

**ETFC Newsletter (3 months)**  
(Recognition each month)

#### INTERNET EXPOSURE:

**ETFC Website (3 months)**  
(Logo on web page)  
**ETFC Social Media (3 months)**  
(2 posts per month)

### LITTLE TIMBERS CAMP

**WINTER / SUMMER**  
**\$500**

#### ON-SITE EXPOSURE:

**Logo on back of camp shirt**  
(40+ participants)

#### PRINT EXPOSURE:

**ETFC Newsletter (3 months)**  
(Recognition each month)

#### INTERNET EXPOSURE:

**ETFC Website (3 months)**  
(Logo on web page)  
**ETFC Social Media (3 months)**  
(2 posts per month)